

IT
GOES
LIKE
THIS

fresh style. fresh price.™

Joe
FRESH STYLE FRAIS
©/MD



\$19
CLASSIC
CARDIGAN

GO GREEN
AND A LITTLE PINK



\$19
SLIM DARK
DENIM

THIS PAGE
field jacket: \$49
silk shirt: \$39
classic cardigan: \$19
slim dark denim: \$19
studded belt: \$19
flannel pumps: \$29

OPPOSITE
left
rib cardigan: \$39
classic shirt: \$12
military skirt: \$39
socks (4-pack): \$6
patent loafers: \$49

right
classic cardigan: \$19
classic shirt: \$12
trench skirt: \$39
socks (4-pack): \$6
patent loafers: \$49



INVEST COLOURFULLY

\$29
DOWN
VEST

THIS PAGE
on all
mohair cardigan: \$29
corsage tee: \$14
classic belt: \$14
slim boy jeans: \$39

OPPOSITE
on all
down vest: \$29
plaid shirt: \$19
slim boy jeans: \$39
skinny belts: \$6-\$8

\$24
STRIPE
SWEATER



WEAR
BOLD
STARES
AND
BRIGHT
STRIPES



THIS PAGE
military hat: \$14
military wool coat: \$99
classic shirt: \$12
jersey pants: \$16
lace-up boots: \$59

OPPOSITE
on both
military hat: \$14
stripe sweater: \$24
button-down shirt: \$29
slim boy jeans: \$39
lace-up boots: \$59



TRAVEL IN PACK AWAYS

PACK AWAY
JACKETS
from
\$39

women
toque: \$8
stripe scarf: \$10
pack away jacket: \$39
classic shirt: \$12
skinny belt: \$6
slim boy jeans: \$39

men
toque: \$8
pack away jacket: \$49
classic polo: \$10
dark denim jeans: \$29



\$24
ROSETTE
SWEATER

PRETTY YOUR PLAID
WITH A BOUQUET OF
SWEATERS

THIS PAGE
pretty cardigan: \$29
rib layer tee: \$10
skinny belt: \$6
boyfriend chinos: \$24
bracelet: \$12

OPPOSITE
on both
rosette sweater: \$24
classic shirt: \$12
plaid pants: \$39
socks: \$3
brogues: \$69

BE A
BOMBSHELL



\$24
CARGO
PANTS

THIS PAGE

pleather aviator jacket: \$49
denim button-down shirt: \$19
classic cardigan: \$19
embellished tee: \$16
studded belt: \$19
slim boy jeans: \$39

OPPOSITE

beret: \$8
luxé sweatshirt sweater: \$24
plaid shirt: \$19
cargo pants: \$24
socks: \$3
flannel pumps: \$29
duffle bag: \$29



\$49
PACK AWAY
JACKET



COMBINE CUFF AND TOUGH

THIS PAGE
stripe toque: \$8
zip-front pullover: \$24
basic tee: 2 for \$14 or \$8 ea.
cargo pants: \$24

OPPOSITE
toque: \$8
pack away jacket: \$49
v-neck sweater: \$19
classic polo: 2 for \$16 or \$10 ea.
dark denim jeans: \$29

\$10
SUPER LUXE
TEE

HAVE A VEE, OR TWO OR THREE

on all
check shirt: \$24
super luxe tee: \$10
slim boy jeans: \$39
slim wash jeans: \$29
skinny belts: \$6 - \$8



\$49
UTILITY
PARKA

WEAR ACTIVEWEAR
ANYWHERE, ANYHOW,
WITH ANYTHING



THIS PAGE
motorcycle jacket: \$49
embellished tee: \$16
classic belt: \$14
boyfriend chinos: \$24
duffle bag: \$29

OPPOSITE
bucket hat: \$14
utility parka: \$49
denim button-down: \$19
sweater sweatpants: \$39
socks (4-pack): \$6
lace-up boots: \$59

\$89
FAUX
LEOPARD
FUR COAT



GET SPOTTED
DOWNTOWN OR UPTOWN

THIS PAGE
faux leopard fur coat: \$89
silk shirt: \$39
cargo pants: \$24
flannel pumps: \$29

OPPOSITE
mohair cardigan: \$29
silk shirt: \$39
tweed skirt: \$39
studded boots: \$159
pearl ribbon necklace: \$14
long pearl necklaces: \$19
short pearl necklaces: \$14



\$19
V-NECK
SWEATER



THIS PAGE
wool vest: \$59
v-neck sweater: \$19
check shirt: \$19
dark denim jeans: \$29
socks (4-pack): \$10

OPPOSITE
barn jacket: \$69
button-down shirt: \$19



CITY SLICK A BARN JACKET



MIX
MOTORCYCLE
WITH
EVERYTHING



\$49
MOTORCYCLE
JACKET

THIS PAGE
motorcycle jacket: \$49
striped boyfriend tee: \$14
classic belt: 14
slim wash jeans: \$29
socks (2-pack): \$6
brogues: \$69
pearl necklace: \$14

OPPOSITE
military jacket: \$49
denim button-down shirt: \$19



CARDIGANS
from
\$19

CARDIGAN AND AGAIN AND AGAIN

women
bucket hat: \$14
beret: \$8
classic cardigan: \$19
plaid shirt: \$19
check shirt: \$24
cargo pants: \$24
boyfriend chinos: \$24

men
military hat: \$14
plaid shirt: \$19
check shirt: \$19
cardigan: \$29
dark denim jeans: \$29

CLEAN
UP
NICE



\$39
SLIM PANTS

THIS PAGE
stripe scarf: \$14
sweater jacket: \$49
stripe tee: \$16
slim pants: \$39

OPPOSITE
pea coat: \$89
v-neck sweater: \$19
basic tee: 2 for \$14 or \$8 ea.
slim pants: \$39



\$14
RUFFLE
TEE

BE
A
RUFFLE
TEES

THIS PAGE
ruffle tee: \$14
classic cardigan: \$19
skinny belt: \$8
slim cords: \$19
necklace: \$19

OPPOSITE
left
corsage tee: \$14
skinny belt: \$6
slim cords: \$19

right
rosette tee: \$14
skinny belt: \$6
slim cords: \$19



\$89
FAUX FUR
COAT

BELIEVE *IN FAUX* FURS ATILITY

THIS PAGE
faux fur coat: \$89
studded crewneck tee: \$19
ruffle cardigan: \$29
classic belt: \$14
riding pants: \$39
studded boots: \$159

OPPOSITE
bucket hat: \$14
faux fur coat: \$89
stud cable sweater: \$59
cargo pants: \$24



BEJEWEL YOUR WRISTS,
PINK YOUR POUT

THIS PAGE
schoolboy blazer: \$69
stripe tee: \$16
sweatpants: \$24
socks (2-pack): \$6
lace-up boots: \$59
beaded necklace: \$14
chain necklace: \$14

OPPOSITE
petal tank: \$24
studded belt: \$19
slim boy jeans: \$39
bracelets: \$12 each

THIS PAGE
toque: \$8
ombre vest: \$39
luxé sweatshirt sweater: \$24
classic shirt: \$12

COVER
military hat: \$14
military wool coat: \$99

Styles, selection and items vary by store. To view more of the collection and find a store near you, visit:

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Superstore

Atlantic
superstore

Loblaws

maxi
acie

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\$39
OMBRE
VEST



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